

TIMBER

DESIGN & TECHNOLOGY

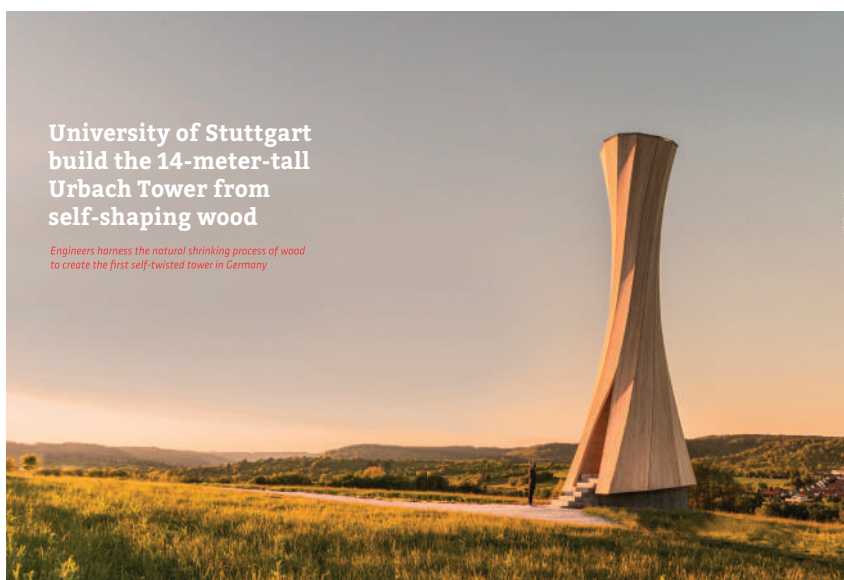
MEDIA
INFORMATION
2020

OVERVIEW



LUO Studio reuses wooden beam and rafters to build pergola for Luotuowan village

360/780/052 / +86 151 251 448 104 / 86 155 757 516 6 / 134 336 295 8 277 157 157 157



University of Stuttgart build the 14-meter-tall Urbach Tower from self-shaping wood

Engineers harness the natural shrinking process of wood to create the first self-twisted tower in Germany



The Preservation Bench wins award for 'Best Furniture Design' at 100% Design South Africa

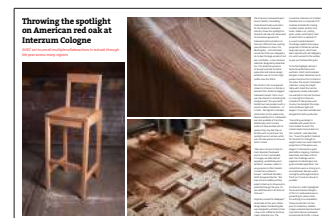
Thermally-modified American red oak is celebrated by Houtlander in a sensational, gravity-defying play on their contemporary folk style



Hello Wood uses parametric design elements to bring life to Yixi restaurant



Norway is home to the world's tallest timber tower



Throwing the spotlight on American red oak at Interium Cologne

Timber Design & Technology Middle East

A magazine (in hard copy & online) for the Middle East's buyers, end users and specifiers of wood and related machinery and products. The publication offers news, analysis and in-depth features examining all issues relating to the regional timber sector, targeting a wide spectrum of readers including furniture manufacturers, joinery companies, specifiers (architects & designers), importers and distributors, woodworking professionals and flooring specialists amongst others. With the region's construction and interior design sectors regaining momentum following the global economic crisis, Timber Design & Technology aims to offer an unbiased and accurate representation of the wood industry in the Middle East.

For advertisers, the magazine and news portal offers an ideal platform to target decision makers involved with the timber and associated industries. For readers, the promise of the latest news, technologies and trends affecting the industry and a commitment to fair and unbiased reporting remains the cornerstone of the publication. Working closely with the leading players across the industry, the magazine aims to establish itself as a reference for professionals and firms working within the sector.

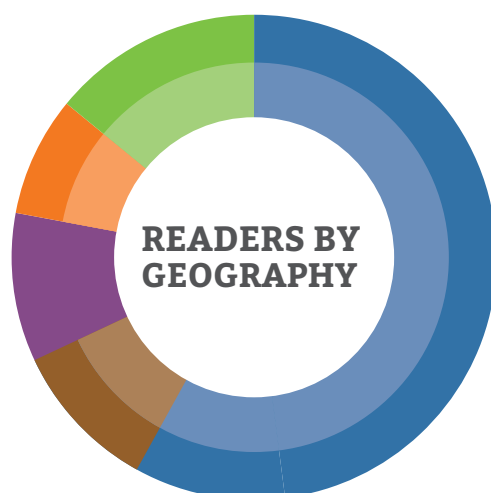
Timber Design & Technology offers value-added services including:

- Targeted advertising and media strategy
- Inserts and supplements
- Seminars, panel discussions and dedicated conferences
- Online marketing and e-marketing options
- Market research and consultancy services

READERSHIP

The readership has been compiled through in-depth market research and by combining the databases of visitors and participants from industry trade shows.

Total copies - 3,900 per issue sent by post, plus an email version sent to 3,450 subscribers.



FEATURES LIST 2020

Every issue will contain the following features:

- News
- Technology & machinery review
- Flooring/surfaces update
- Design/Décor focus
- Green & sustainability trends
- Exhibition preview and reports
- In-depth interviews
- Country focus
- Market Intelligence and reports
- Species focus

ADVERTISING RATES

MAGAZINE	1 ISSUE	2 ISSUE	4 ISSUE
Double page spread	\$6000	\$5500	\$5000
Full page	\$3500	\$3000	\$2500
Half page	\$2500	\$2000	\$1500
Back Cover	\$5000	\$4500	\$4000
Inside Front cover	\$4000	\$3500	\$3000

WEBSITE BANNERS

Home page main banner	\$1500 per month or \$3000 for 3 months
Side Banner	\$700 per month or \$1500 for 3 months

EMAIL BROADCAST

1 x email to complete database	\$1500
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TECHNICAL SPECIFICATIONS

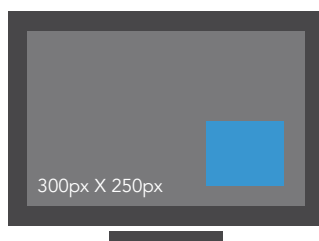
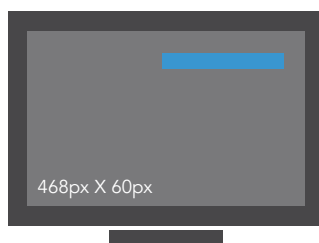
Price upon application and sample provided.

ONLINE ADVERTISING

Specification for banners on the home page areas follows. Top banner 468px (width) x 60px (height). Right hand banner 300px (width) x 250px (height).

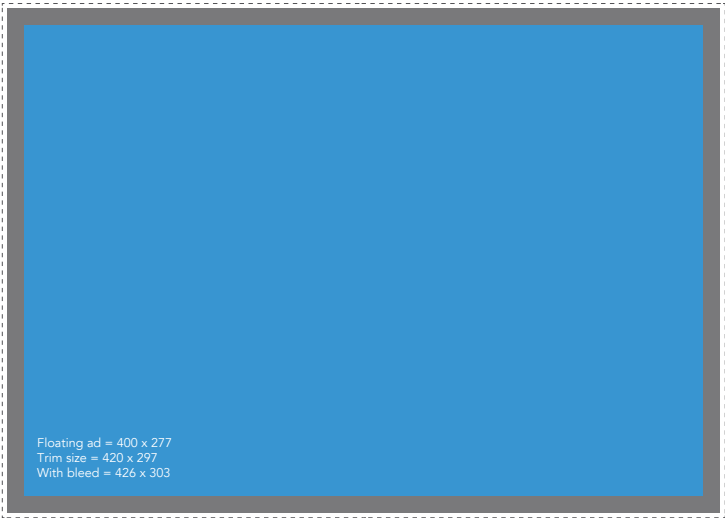
TECHNICAL SPECIFICATIONS

Size A4 (Perfect Square Bound) 29.7cm (height) x 21cm (width) Materials Artwork must be supplied digitally in the following Mac formats:
PDF (press quality), Adobe Illustrator (AI or EPS format with links), Adobe Photoshop (EPS format with no color profiles embedded. EPS options: Macintosh JPG preview. JPG maximum quality encoding)



ARTWORK SPECIFICATIONS

DOUBLE PAGE AD



BLEED

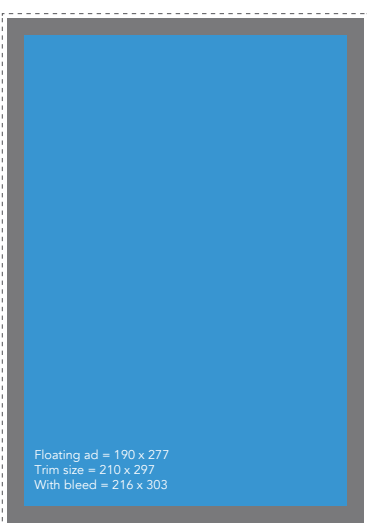
TRIM

FLOAT

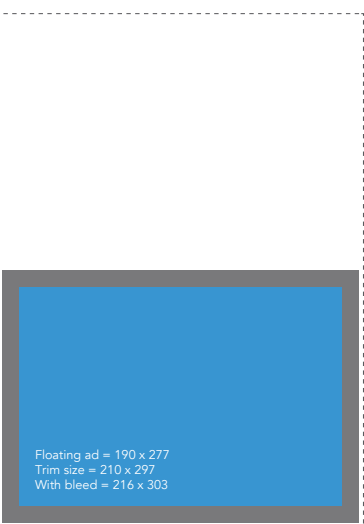
PLEASE NOTE:

- All measurements are in mm.
- The type safe area is (at least) 5mm inside the trim size for any size ad.
- Ads can either be supplied as floating (sit inside the page) or with bleed (extend to the edge of the page)
- All ads to be in CMYK.

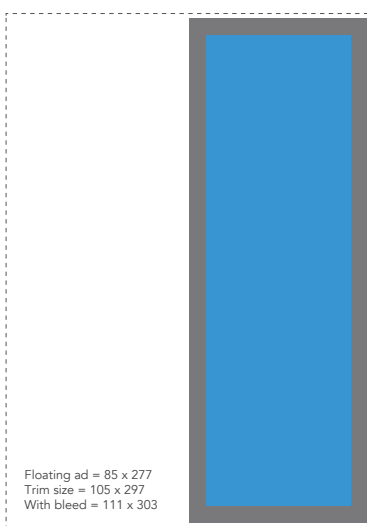
SINGLE PAGE AD



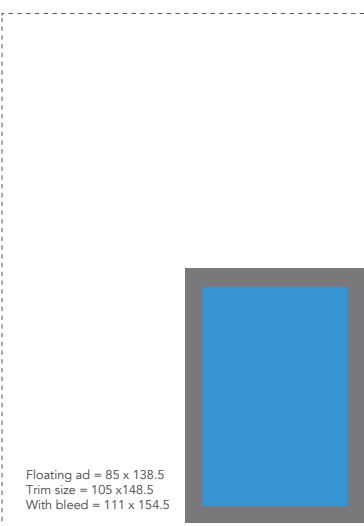
HALF PAGE HORIZONTAL AD



HALF PAGE VERTICAL AD



QUARTER PAGE VERTICAL AD



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